

Sage SalesLogix Cloud | Customer Reference Program

Customer Profile and Agreement Form

Customer Contact Information

Company Profile

State	Country	Zip code
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# of employees	# of locations
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Business Partner Contact Information

Notify partner prior to use

Product Usage Profile

Product used

- Sage SalesLogix Cloud Version: _____
 Other: _____

Customer since	# of users
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Add-on solutions used

- Sage SalesLogix E-marketing
 Other: _____

Migrated from:

- Sage ACT!
 GoldMine®
 Microsoft® CRM
 Microsoft Outlook® or Excel®
 Salesforce
 SugarCRM
 Other: _____

List which departments are currently using product:

- Sales
 Marketing
 Customer Service/Support
 Executive Management
 Finance/Accounting
 Operations

Agreement to Participate

Customer, _____, confirms that an authorized representative of Customer has read this Sage SalesLogix Cloud Customer Reference Program Agreement to Participate (“Agreement”) and agrees, on behalf of the Customer, to participate in the Sage SalesLogix Cloud Customer Reference Program. This Agreement is for an initial term of one year and automatically renews for one-year periods thereafter.¹ The Sage SalesLogix Cloud Customer Reference Program is available for Sage SalesLogix Cloud customers. **Specifically, Customer agrees to participate in the following Sage SalesLogix Cloud Customer Reference Program activities (check all that apply):**

- Sales Reference with Prospect (100 Points)
- Reference with Media or Industry Analyst (100 Points)
- Press Release (100 Points)
- Success Story (200 Points)
- Video Testimonial (300 Points)
- Speaking Engagement (300 Points)

Customer expressly consents to the commercial or non-commercial use and publication by Sage of any customer’s company logo, customer quotes, press releases, success stories, recordings (if any) of speaking engagements, and video testimonials (collectively “Reference Activities”), in whole or in part, or composite, without restriction as to changes or alterations, from time to time, in conjunction with Customer’s company name or a fictitious name, made through any media for art, advertising, trade or any other purpose whatsoever. Customer understands that by execution of this Agreement, Customer is relinquishing all rights to such Reference Activities and to any future compensation for publication or use of the same. Customer also understands that Sage retains the right to publish such Reference Activities in any medium including, but not limited to, reproductions, magazines, newspapers, email, and the Internet or World Wide Web. Customer does not retain the right to view or approve such Reference Activities, or the advertising copy or printed matter that may be used in conjunction therewith or the use to which it may be applied, prior to publication by Sage.

In exchange for participating in the Sage SalesLogix Cloud Customer Reference Program, customer will earn points² for each Reference Activity. Points are earned upon completion of a Reference Activity, whether Sage chooses to use the material or not. When a Reference Activity is completed, a corresponding number of points will be added to a customer’s point balance. If you earn a total of 100 or more points, you receive 50% off a Sage Summit Pass; 200 or more points, you receive \$3.00 per user per month off your base Sage SalesLogix Cloud user licenses and 50% off a Sage Summit Pass; or 400 or more points, you receive \$3.00 per user per month off your base Sage SalesLogix Cloud user licenses and 100% off a Sage Summit Pass. This Agreement shall be governed and interpreted by the laws of the State of California.

Please select contact frequency:

- 1-2 per Month 1-2 per Quarter 1-2 per Year As Needed No Preference

Signature	Date
Printed name	Company name

Thank you for becoming a Sage SalesLogix Cloud Customer Reference!



To join the Sage SalesLogix Cloud Customer Reference Program, please fax this completed form to 480-444-2789 or email CustomerReferenceProgram.na@sage.com.

¹ Customer may, at any time following the initial one-year term, terminate this agreement with 30 days written notice to the Sage SalesLogix Cloud Customer Reference Program Manager. Any point balances remaining at the time of termination will be forfeited.
² Points may be redeemed immediately upon earning or may be accumulated and saved for the duration of the customer’s enrollment in the program. Accumulated points can be used for applicable percentage discount on no more than one single transaction per month. After discount is applied, point balance resets at zero; all accumulated points are recorded and tracked in the reference database by the Sage SalesLogix Cloud Customer Reference Program Manager. A customer may not use points toward previous purchases made in order to obtain refunds or credits. Discount will be taken off of the pricing level customer qualifies for under volume pricing. The maximum discount a customer may receive is \$10,000 per year based on your program anniversary date. Only Corporate License customers are eligible to participate in the Sage SalesLogix Cloud Customer Reference Program. Applicants must be accepted into the program by the Sage SalesLogix Cloud Customer Reference Program Manager. Discount cannot be combined with any other discounts or special offers.

